

Course	Entrepreneurship Training II
Course No.	
Credits	2 Credits
Grade	1 Year
Timetable	Fall B intensive
Instructor	Osamu Ohneda, Yoshinori Harada
Course Overview	Based on the knowledge studied in "Entrepreneurship Training I", this course focuses on the practical skills how to make plans of starting business, and make the presentation. Through the lecture from and discussion with instructors, students will learn project management, marketing, construction of organization, financial arrangement, scheduling, risk management, exit strategy, etc.
Remarks	Conducted in English.
Course Type	Seminars
Link between Course Objectives and Activities	To be able to simulate a creation of enterprise (business model) by using specific themes related to Food and Health.
Academic Goal	Students will study skills for starting and managing business through the simulation to start up business. Students will learn i) how to apply knowledge in Agro-Biomedical science, ii) management ability in different fields and industries, iii) implementation ability to give shape to ideas and put them into action, iv) expressive ability for making presentations and self-branding.
Course Schedule	1. Simulation of bio-business-1 2. Simulation of bio-business-2 3. Preparation business model documents and presentation document 4. Presentation of business model and discussion-1 5. Presentation of business model and discussion-2 6. How to improve business model?
Course Prerequisites and Advisories	Student must attend "Entrepreneurship Training I" to register this subject.
Grading Philosophy (Percentage/ Criteria/ Methodology)	Class participation (50%) and a presentation about your own business model (50%). Grading Criteria is A+ (Superior), A (Excellent), B (Good), C (Average) and D (Failure). Students need to be able to understand the minimum basics necessary for the process of creation/inauguration of businesses for Food and Health for getting grade C. In addition, if a student is considered to be able to promote constructive questions and answers during the class, he/she can get grade B. In addition, if a student is considered to be able to create an original business plan, he/she can get Grade A. In addition, if a student is considered to be able to be extremely brilliant by accomplishing their goal comprehensively including appeal of his/her presentation, he/she can get Grade A+.
Self-Directed Learning Other Than Coursework	Read textbooks and activate discussion out of classes.
Textbooks, References and Supplementary Materials	Science Business: The promise, the reality, and the future of biotech. Gary P. Pisano
Office Hours	Name: Osamu Ohneda E-mail: oohneda@md.tsukuba.ac.jp Name: Yoshinori Harada E-mail: harada.yoshinori.gf@u.tsukuba.ac.jp By appointment only
Other (i.e. Expectations on Classroom, Conduct and Decorum etc.)	
Related Courses	Entrepreneurship Training I Bio-Entrepreneurship Training Job or Internship Hunting Including Technological Watch
Keywords	Entrepreneurship, Management, Marketing, Coaching